

# Georgia Marketshare Report

## Diabetic Supplies

01/01/2011 – 03/31/2011

PDL CATEGORY	Units	Scripts	% Scripts Mktshr	Avg UM/Script	Paid Amt	Avg Cost/Script
Drug Name						
<b>MISCELLANEOUS</b>						
<b>Albumin (Urine) Test</b>						
ALBUSTIX	700	7	0.02%	100	\$291.28	\$41.61
<b>Glucose Blood</b>						
ACCU-CHEK ACTIVE STRIPS	66,701	820	2.16%	81	\$39,641.63	\$48.34
ACCU-CHEK ADVANTAGE TEST	200	2	0.01%	100	\$171.16	\$85.58
ACCU-CHEK AVIVA	792,084	8,314	21.94%	95	\$820,598.20	\$98.70
ACCU-CHEK COMFORT CURVE T	139,570	1,607	4.24%	87	\$155,685.50	\$96.88
ACCU-CHEK COMPACT STRIPS	121,953	1,636	4.32%	75	\$125,776.49	\$76.88
ACCU-CHEK COMPACT TEST DR	201,356	1,950	5.15%	103	\$206,011.87	\$105.65
BAYER CONTOUR BLOOD GLUCO	200	1	0.00%	200	\$198.90	\$198.90
FREESTYLE LITE TEST STRIP	133,800	1,319	3.48%	101	\$149,821.75	\$113.59
FREESTYLE TEST STRIPS	13,690	130	0.34%	105	\$14,683.50	\$112.95
ONETOUCH BASIC/PROFILE TE	2,650	22	0.06%	120	\$2,744.35	\$124.74
ONETOUCH ULTRA TEST STRIP	227,930	1,784	4.71%	128	\$242,485.45	\$135.92
PRECISION XTRA BLOOD GLUC	3,200	38	0.10%	84	\$3,330.07	\$87.63
TRUETEST STRIPS	1,925	25	0.07%	77	\$1,148.48	\$45.94
TRUETRACK TEST	23,100	249	0.66%	93	\$12,416.77	\$49.87
<b>Ketone Blood Test</b>						
PRECISION XTRA	120	10	0.03%	12	\$470.13	\$47.01
<b>Urine Glucose-Ketones Test</b>						
CVS KETONE CARE	100	1	0.00%	100	\$10.51	\$10.51
KETO-DIASTIX	950	13	0.03%	73	\$201.01	\$15.46
<b>Needles &amp; Syringes</b>						
1ML TB SYRINGE/LUER SLIP	8	1	0.00%	8	\$2.67	\$2.67
<b>Needle (Disp) 22 G</b>						
YALE NEEDLES	4	1	0.00%	4	\$1.79	\$1.79
<b>Insulin Syringes (Disposable)</b>						
BD INSULIN SYRINGE SLIP T	100	1	0.00%	100	\$15.68	\$15.68
KMART VALU PLUS INSULIN S	780	9	0.02%	87	\$96.77	\$10.75
<b>Insulin Syringe/Needle U-100</b>						
ACCUSURE INSULIN SYRINGE/	4,660	57	0.15%	82	\$676.12	\$11.86
BD LO-DOSE INSULIN SYRIN	100	1	0.00%	100	\$25.52	\$25.52
BD INSULIN SYRINGE MICROF	41,450	531	1.40%	78	\$11,074.06	\$20.86
B-D INSULIN SYRINGE ULTRA	200	2	0.01%	100	\$47.64	\$23.82
BD INSULIN SYRINGE ULTRAF	643,003	7,279	19.21%	88	\$166,904.25	\$22.93
BD INSULIN SYRINGE/DETACH	281	9	0.02%	31	\$69.97	\$7.77
BD INSULIN SYRINGE/U-100/	71,647	909	2.40%	79	\$19,228.93	\$21.15
BD SAFETYGLIDE INSULIN SY	200	2	0.01%	100	\$82.34	\$41.17
CVS INSULIN SYRINGE/0.3ML	6,390	76	0.20%	84	\$700.62	\$9.22

PDL CATEGORY	Units	Scripts	% Scripts Mktshr	Avg UM/Script	Paid Amt	Avg Cost/Script
Drug Name						
<b>Insulin Syringe/Needle U-100</b>						
CVS INSULIN SYRINGE/0.5ML	24,908	285	0.75%	87	\$2,588.98	\$9.08
CVS INSULIN SYRINGE/1ML/2	14,130	161	0.42%	88	\$1,462.00	\$9.08
EASY TOUCH INSULIN SYRING	850	7	0.02%	121	\$217.95	\$31.14
ELITE-THIN INSULIN SYRING	1,420	17	0.04%	84	\$182.77	\$10.75
EQL INSULIN SYRINGE/0.3ML	100	1	0.00%	100	\$12.29	\$12.29
EQL INSULIN SYRINGE/U-100	200	2	0.01%	100	\$23.50	\$11.75
EXEL INSULIN SYRINGE/0.3M	1,090	14	0.04%	78	\$166.79	\$11.91
EXEL INSULIN SYRINGE/0.5M	200	2	0.01%	100	\$25.25	\$12.63
GENTLE TOUCH INSULIN SYRI	500	5	0.01%	100	\$70.00	\$14.00
GLOBAL INJECT EASE INSULI	480	5	0.01%	96	\$64.25	\$12.85
GNP INSULIN SYRINGE/0.3ML	2,640	31	0.08%	85	\$335.41	\$10.82
GNP INSULIN SYRINGE/0.5ML	4,950	65	0.17%	76	\$693.27	\$10.67
GNP INSULIN SYRINGE/1ML/2	3,730	54	0.14%	69	\$510.16	\$9.45
GNP INSULIN SYRINGE/1ML/3	5,270	68	0.18%	78	\$710.32	\$10.45
INSULIN SYRINGE/0.3ML/30G	6,330	57	0.15%	111	\$852.06	\$14.95
INSULIN SYRINGE/0.3ML/31G	12,280	127	0.34%	97	\$1,602.83	\$12.62
INSULIN SYRINGE/0.5ML/28G	440	6	0.02%	73	\$58.13	\$9.69
INSULIN SYRINGE/0.5ML/29G	4,480	56	0.15%	80	\$674.00	\$12.04
INSULIN SYRINGE/0.5ML/30G	12,500	147	0.39%	85	\$1,517.07	\$10.32
INSULIN SYRINGE/0.5ML/31G	19,940	216	0.57%	92	\$2,577.29	\$11.93
INSULIN SYRINGE/1ML/30G X	5,670	60	0.16%	95	\$742.92	\$12.38
INSULIN SYRINGE/U-100/0.3	2,250	27	0.07%	83	\$273.24	\$10.12
INSULIN SYRINGE/U-100/0.5	19,580	237	0.63%	83	\$2,654.98	\$11.20
INSULIN SYRINGE/U-100/1ML	26,910	312	0.82%	86	\$3,267.75	\$10.47
KROGER INSULIN SYRINGE/0.	9,405	103	0.27%	91	\$1,253.05	\$12.17
KROGER INSULIN SYRINGE/1M	5,694	73	0.19%	78	\$705.55	\$9.67
LEADER INSULIN SYRINGE/0.	1,320	16	0.04%	83	\$183.58	\$11.47
LEADER INSULIN SYRINGE/1M	1,020	16	0.04%	64	\$144.50	\$9.03
LITE TOUCH INSULIN SYRING	1,030	14	0.04%	74	\$161.63	\$11.55
LONGS INSULIN SYRINGE/0.5	120	2	0.01%	60	\$16.00	\$8.00
MAXI-COMFORT INSULIN SYRI	2,180	33	0.09%	66	\$334.69	\$10.14
MEDIC INSULIN SYRINGE/0.5	780	11	0.03%	71	\$101.25	\$9.20
MONOJECT INSULIN SYRINGE/	60	2	0.01%	30	\$11.50	\$5.75
MONOJECT ULTRA COMFORT IN	804	11	0.03%	73	\$176.40	\$16.04
MS INSULIN SYRINGE/0.3ML/	200	2	0.01%	100	\$34.54	\$17.27
MS INSULIN SYRINGE/1ML/31	460	5	0.01%	92	\$72.58	\$14.52
PX INSULIN SYRINGE/U-100/	4,500	50	0.13%	90	\$607.57	\$12.15
RA INSULIN SYRINGE/0.5ML/	1,110	17	0.04%	65	\$165.84	\$9.76
RA INSULIN SYRINGE/1ML/29	395	10	0.03%	40	\$52.24	\$5.22
RA INSULIN SYRINGE/U-100/	2,998	48	0.13%	62	\$430.38	\$8.97
RELION INSULIN SYRINGE/1M	100	1	0.00%	100	\$11.58	\$11.58
RELION INSULIN SYRINGE/U-	16,280	170	0.45%	96	\$2,005.53	\$11.80
RELION ULTRA COMFORT INSU	200	2	0.01%	100	\$23.16	\$11.58
SCHNUCKS INSULIN SYRINGE	200	2	0.01%	100	\$26.98	\$13.49

PDL CATEGORY	Units	Scripts	% Scripts Mktshr	Avg UM/Script	Paid Amt	Avg Cost/Script
Drug Name						
<b>Insulin Syringe/Needle U-100</b>						
SM INSULIN SYRINGE/0.3ML/	510	7	0.02%	73	\$43.87	\$6.27
SM INSULIN SYRINGE/0.5ML/	4,030	53	0.14%	76	\$538.46	\$10.16
SM INSULIN SYRINGE/1ML/31	3,750	42	0.11%	89	\$449.11	\$10.69
SM INSULIN SYRINGE/U-100/	1,920	24	0.06%	80	\$275.68	\$11.49
SURE COMFORT INSULIN SYRI	5,850	71	0.19%	82	\$1,141.45	\$16.08
SURE-JECT INSULIN SYRINGE	200	2	0.01%	100	\$34.78	\$17.39
TOPCO INSULIN SYRINGE/U-1	100	1	0.00%	100	\$12.00	\$12.00
ULTICARE INSULIN SYRINGE	300	3	0.01%	100	\$43.16	\$14.39
ULTICARE INSULIN SYRINGE/	840	10	0.03%	84	\$159.27	\$15.93
ULTRA-COMFORT INSULIN SYR	15,093	160	0.42%	94	\$1,987.97	\$12.42
ULTRA-THIN II INSULIN SYR	44,272	562	1.48%	79	\$6,503.92	\$11.57
<b>Syringe/Needle (Disp) 3 ML</b>						
BD INTEGRA SYRINGE/3ML/25	100	1	0.00%	100	\$50.37	\$50.37
<b>Injection Device for Insulin</b>						
NOVOPEN JR (GREEN)	1	1	0.00%	1	\$38.00	\$38.00
<b>Insulin Pen Needle</b>						
1ST CHOICE PEN NEEDLES 31	100	1	0.00%	100	\$11.00	\$11.00
1ST TIER UNIFINE PENTIPS	1,250	8	0.02%	156	\$237.84	\$29.73
BD PEN NEEDLE/MINI/ULTRAF	16,790	127	0.34%	132	\$5,073.82	\$39.95
BD PEN NEEDLE/NANO/ULTRA	12,200	75	0.20%	163	\$3,927.02	\$52.36
BD PEN NEEDLE/ULTRAFINE/2	2,020	20	0.05%	101	\$611.12	\$30.56
BD PEN NEEDLES SHORT/ULTR	39,504	280	0.74%	141	\$12,017.32	\$42.92
CLICKFINE PEN NEEDLE UNIV	33,800	35	0.09%	966	\$514.26	\$14.69
KROGER PEN NEEDLES 31G X	1,400	11	0.03%	127	\$177.46	\$16.13
KROGER PEN NEEDLES 31GX1/	100	1	0.00%	100	\$14.99	\$14.99
LITE TOUCH PEN NEEDLES/31	100	1	0.00%	100	\$14.00	\$14.00
MEIJER PEN NEEDLES 29G X	130	2	0.01%	65	\$28.08	\$14.04
MEIJER PEN NEEDLES 31G X	300	2	0.01%	150	\$53.59	\$26.80
NOVOFINE 30GX8MM	4,314	37	0.10%	117	\$1,387.29	\$37.49
NOVOFINE 32GX6MM	10,000	70	0.18%	143	\$3,778.43	\$53.98
NOVOFINE AUTOCOVER 30GX8M	28	1	0.00%	28	\$14.79	\$14.79
PEN NEEDLES 31G X 1/4" SH	800	5	0.01%	160	\$95.50	\$19.10
PEN NEEDLES 31GX5/16"	500	5	0.01%	100	\$68.94	\$13.79
PX EXTRA SHORT PEN NEEDLE	600	6	0.02%	100	\$75.93	\$12.66
PX PEN NEEDLE 31GX8MM	3,090	21	0.06%	147	\$500.04	\$23.81
RA PEN NEEDLES 31G X 5MM	3,700	28	0.07%	132	\$467.18	\$16.69
RA PEN NEEDLES 31G X 8MM	2,100	17	0.04%	124	\$290.24	\$17.07
RELION MINI PEN NEEDLES 3	650	6	0.02%	108	\$116.00	\$19.33
RELION PEN NEEDLES 31GX8M	1,500	8	0.02%	188	\$269.00	\$33.63
SURE COMFORT PEN NEEDLES	300	2	0.01%	150	\$93.29	\$46.65
ULTICARE SHORT PEN NEEDLE	500	4	0.01%	125	\$155.57	\$38.89
ULTRA-THIN II PEN NEEDLE/	1,300	10	0.03%	130	\$179.18	\$17.92
UNIFINE PENTIPS	31,962	249	0.66%	128	\$6,599.45	\$26.50
UNIFINE PENTIPS 29GX12MM	2,200	19	0.05%	116	\$475.68	\$25.04
<b>Blood Glucose Calibration</b>						

PDL CATEGORY				%			
Drug Name	Units	Scripts	Mktshr	Scripts	Avg UM/Script	Paid Amt	Avg Cost/Script
<b>Blood Glucose Calibration</b>							
FREESTYLE CONTROL SOLUTIO	3	3	0.01%		1	\$21.10	\$7.03
<b>Blood Glucose Monitoring Supplies</b>							
ACCU-CHEK ACTIVE CARE KIT	4	4	0.01%		1	\$64.44	\$16.11
ACCU-CHEK ADVANTAGE DIABE	13	13	0.03%		1	\$774.96	\$59.61
ACCU-CHEK AVIVA	256	256	0.68%		1	\$4,366.67	\$17.06
ACCU-CHEK COMPACT PLUS CA	113	113	0.30%		1	\$2,096.01	\$18.55
FREESTYLE FREEDOM LITE	7	7	0.02%		1	\$124.79	\$17.83
FREESTYLE LITE BLOOD GLUC	23	23	0.06%		1	\$402.78	\$17.51
ONETOUCH ULTRA 2	61	61	0.16%		1	\$3,482.56	\$57.09
ONETOUCH ULTRA MINI	104	104	0.27%		1	\$1,678.56	\$16.14
ONETOUCH ULTRA SYSTEM KIT	60	60	0.16%		1	\$3,457.57	\$57.63
ONETOUCH ULTRASMART	23	23	0.06%		1	\$1,314.78	\$57.16
PRECISION XTRA	1	1	0.00%		1	\$17.71	\$17.71
TRUERESULT BLOOD GLUCOSE	3	3	0.01%		1	\$47.82	\$15.94
TRUETRACK SMART SYSTEM	32	32	0.08%		1	\$408.00	\$12.75
<b>Lancets</b>							
ACCU-CHEK MULTICLIX LANCE	115,962	903	2.38%		128	\$13,120.43	\$14.53
ACCU-CHEK SAFE-T-PRO PLUS	400	2	0.01%		200	\$120.00	\$60.00
ACCU-CHEK SOFT TOUCH LANC	1,500	14	0.04%		107	\$121.00	\$8.64
ACCU-CHEK SOFTCLIX LANCET	48,802	429	1.13%		114	\$4,919.34	\$11.47
BAYER MICROLET LANCETS	300	3	0.01%		100	\$22.92	\$7.64
BD LANCET ULTRAFINE 30G	600	6	0.02%		100	\$43.72	\$7.29
BD LANCET ULTRAFINE 33G	1,980	14	0.04%		141	\$153.81	\$10.99
COMFORT ASSURED LANCETS S	100	1	0.00%		100	\$6.99	\$6.99
CVS LANCETS THIN	300	3	0.01%		100	\$14.86	\$4.95
CVS LANCETS THIN 26G	500	5	0.01%		100	\$22.06	\$4.41
CVS LANCETS ULTRA THIN 30	700	6	0.02%		117	\$32.93	\$5.49
CVS ULTRA THIN LANCETS	400	2	0.01%		200	\$15.70	\$7.85
E-Z JECT LANCETS SUPER TH	200	2	0.01%		100	\$14.11	\$7.06
FREESTYLE LANCETS	30,700	223	0.59%		138	\$2,760.76	\$12.38
GNP LANCETS 21G	400	3	0.01%		133	\$22.02	\$7.34
GNP LANCETS MICRO THIN 33	100	1	0.00%		100	\$4.97	\$4.97
GNP LANCETS THIN 26G	200	2	0.01%		100	\$9.94	\$4.97
KROGER LANCETS MICRO THIN	300	2	0.01%		150	\$16.55	\$8.28
KROGER LANCETS THIN 26G	200	1	0.00%		200	\$10.29	\$10.29
KROGER LANCETS ULTRATHIN	300	3	0.01%		100	\$18.17	\$6.06
LANCETS	3,400	31	0.08%		110	\$192.97	\$6.22
LANCETS 30G	200	1	0.00%		200	\$10.20	\$10.20
LANCETS 30G TWIST TOP	12,300	90	0.24%		137	\$731.85	\$8.13
LANCETS SAFETY SEAL 30G	700	5	0.01%		140	\$41.65	\$8.33
LANCETS THIN	100	1	0.00%		100	\$5.35	\$5.35
LANCETS TWIST TOP	300	3	0.01%		100	\$16.59	\$5.53
LANCETS ULTRA THIN	600	4	0.01%		150	\$30.64	\$7.66
LITE TOUCH LANCETS	100	1	0.00%		100	\$7.73	\$7.73
MICROLET LANCETS	400	2	0.01%		200	\$32.13	\$16.07

PDL CATEGORY	Units	Scripts	% Scripts Mktshr	Avg UM/Script	Paid Amt	Avg Cost/Script
Drug Name						
<b>Lancets</b>						
ONETOUCH DELICA LANCETS	18,900	165	0.44%	115	\$1,527.62	\$9.26
ONETOUCH FINEPOINT LANCET	3,001	24	0.06%	125	\$297.22	\$12.38
ONETOUCH LANCETS	400	4	0.01%	100	\$27.12	\$6.78
ONETOUCH ULTRASOFT LANCET	80,505	638	1.68%	126	\$7,611.41	\$11.93
PX LANCETS ULTRA THIN	1,500	15	0.04%	100	\$84.15	\$5.61
RA E-ZJECT LANCETS THIN 2	400	2	0.01%	200	\$35.36	\$17.68
RA LANCETS ALTERNATE SITE	100	1	0.00%	100	\$5.99	\$5.99
RA LANCETS THIN	200	2	0.01%	100	\$11.98	\$5.99
RELION LANCETS ULTRA-THIN	300	2	0.01%	150	\$11.38	\$5.69
RELION ULTRA THIN LANCETS	210	1	0.00%	210	\$5.34	\$5.34
RELION ULTRA THIN PLUS LA	300	3	0.01%	100	\$17.05	\$5.68
SM LANCETS 21G	200	2	0.01%	100	\$9.94	\$4.97
SM SUPER THIN LANCETS 30G	300	3	0.01%	100	\$15.79	\$5.26
SM THIN LANCETS 26G	200	2	0.01%	100	\$10.06	\$5.03
SURE COMFORT LANCETS 30G	603	7	0.02%	86	\$54.36	\$7.77
SURE-LANCE ULTRA THIN LAN	2,000	8	0.02%	250	\$142.45	\$17.81
ULTILET LANCETS	100	1	0.00%	100	\$5.10	\$5.10
ULTRA-THIN II LANCET/28G	100	1	0.00%	100	\$5.23	\$5.23
UNILET COMFORTOUCH LANCET	174,029	1,693	4.47%	103	\$11,905.39	\$7.03
UNILET EXCELITE	2,600	26	0.07%	100	\$152.91	\$5.88
UNILET EXCELITE II	38,405	382	1.01%	101	\$2,312.38	\$6.05
UNILET GP 28 ULTRA THIN	45,570	435	1.15%	105	\$2,534.81	\$5.83
VALUE PLUS LANCETS STANDA	100	1	0.00%	100	\$2.86	\$2.86
WALGREENS LANCETS	100	1	0.00%	100	\$6.99	\$6.99
WALGREENS THIN LANCETS	100	1	0.00%	100	\$6.99	\$6.99
WALGREENS ULTRA THIN LANC	1,200	11	0.03%	109	\$83.44	\$7.59
<b>Lancet Devices</b>						
ACCU-CHEK SOFTCLIX LANCET	2	2	0.01%	1	\$46.74	\$23.37
AUTOLET IMPRESSION	1	1	0.00%	1	\$11.81	\$11.81
AUTOLET IMPRESSION LANCIN	559	559	1.48%	1	\$6,411.49	\$11.47
ONETOUCH DELICA LANCING D	3	3	0.01%	1	\$25.28	\$8.43
<b>Lancets Misc.</b>						
ACCU-CHEK MULTICLIX LANC	9	9	0.02%	1	\$217.76	\$24.20
ACCU-CHEK SOFTCLIX LANCET	3	3	0.01%	1	\$76.13	\$25.38
<b>Gauze Pads &amp; Dressings</b>						
RA STERILE PADS 2"X2"	150	2	0.01%	75	\$20.18	\$10.09
<b>Alcohol Swabs</b>						
ALCOHOL PREP	200	1	0.00%	200	\$5.64	\$5.64
ALCOHOL PREPS	200	2	0.01%	100	\$8.98	\$4.49
ALCOHOL SWABS	1,000	5	0.01%	200	\$20.23	\$4.05
BD SWABS SINGLE USE	7,100	37	0.10%	192	\$165.30	\$4.47
BD SWABS SINGLE USE BUTTE	200	1	0.00%	200	\$6.94	\$6.94
CVS ALCOHOL SWABS	2,196	18	0.05%	122	\$37.86	\$2.10
RA ALCOHOL SWABS	1,140	6	0.02%	190	\$20.86	\$3.48
SURECOMFORT ALCOHOL PREP	200	1	0.00%	200	\$14.45	\$14.45